

Market Evolution: audiovisual program broadcasting and retransmission sector

- ⇒ [Evolution of turnover in TV and radio sector \(thousand lei\)](#)
- ⇒ [Evolution of ARPU \(lei\)](#)
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- ⇒ [Market structure, depending on number of users](#)

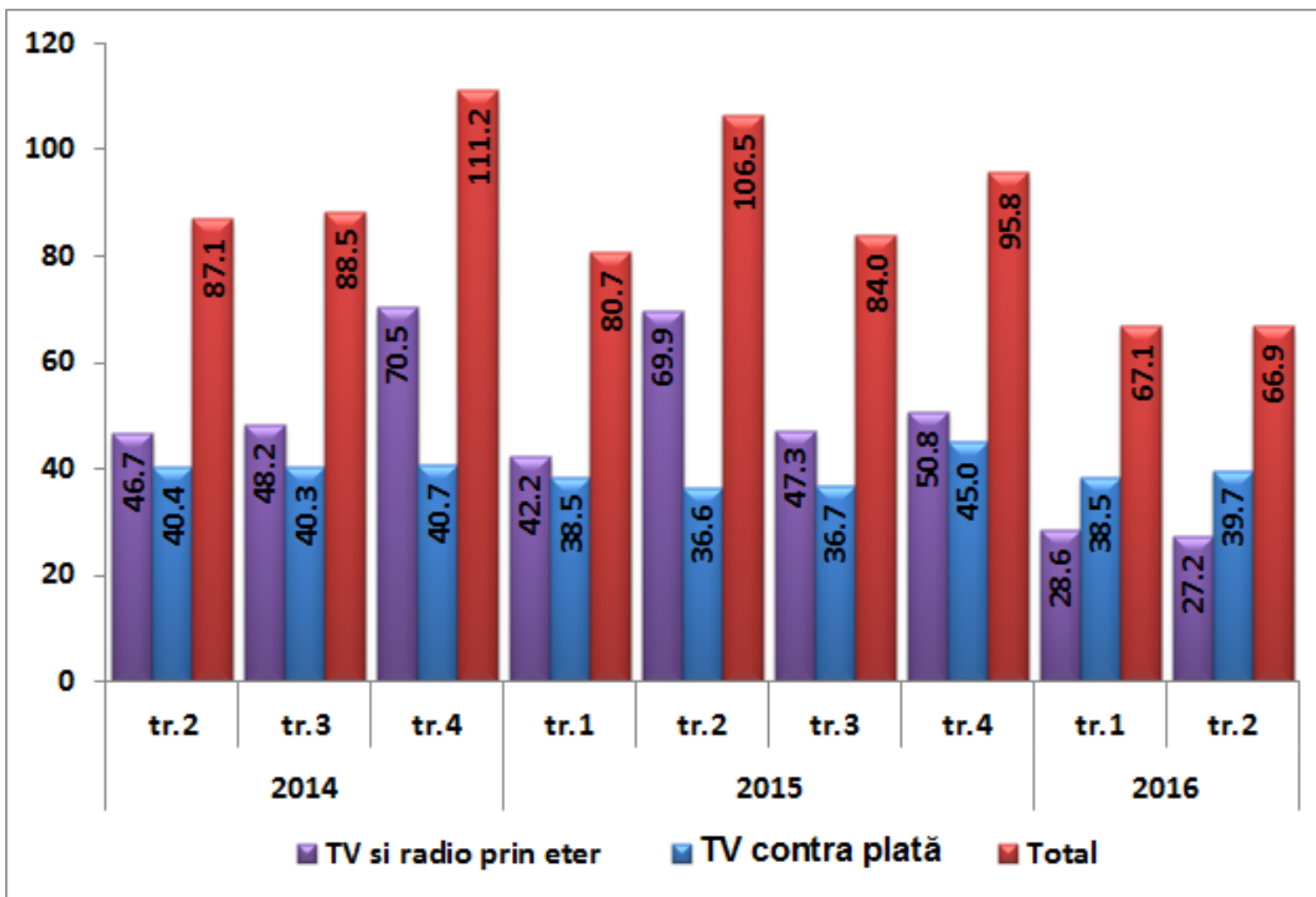


Chart 1. Evolution of turnover in TV and radio sector (thousand lei)

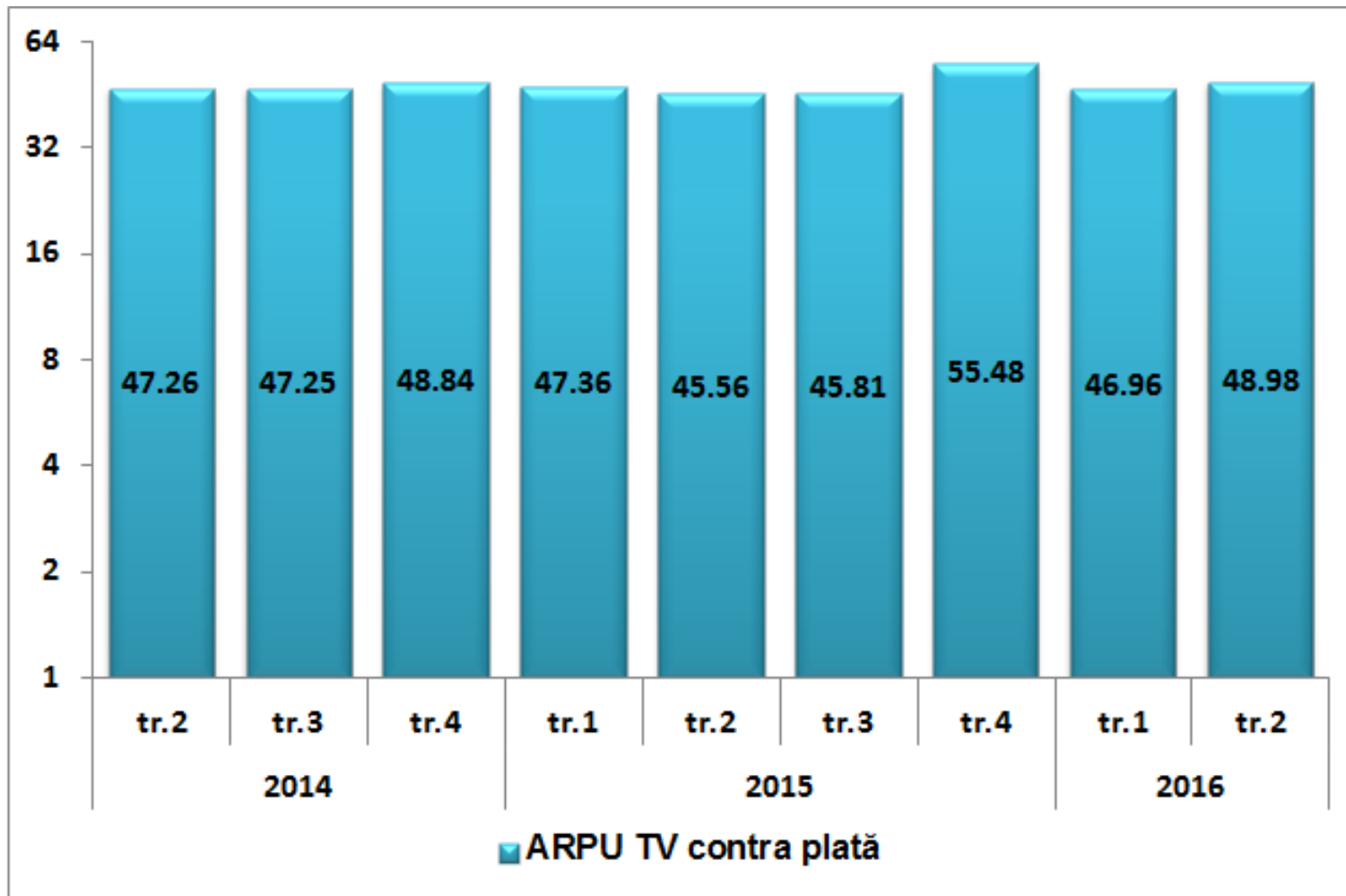


Chart 2. Evolution of ARPU (lei)

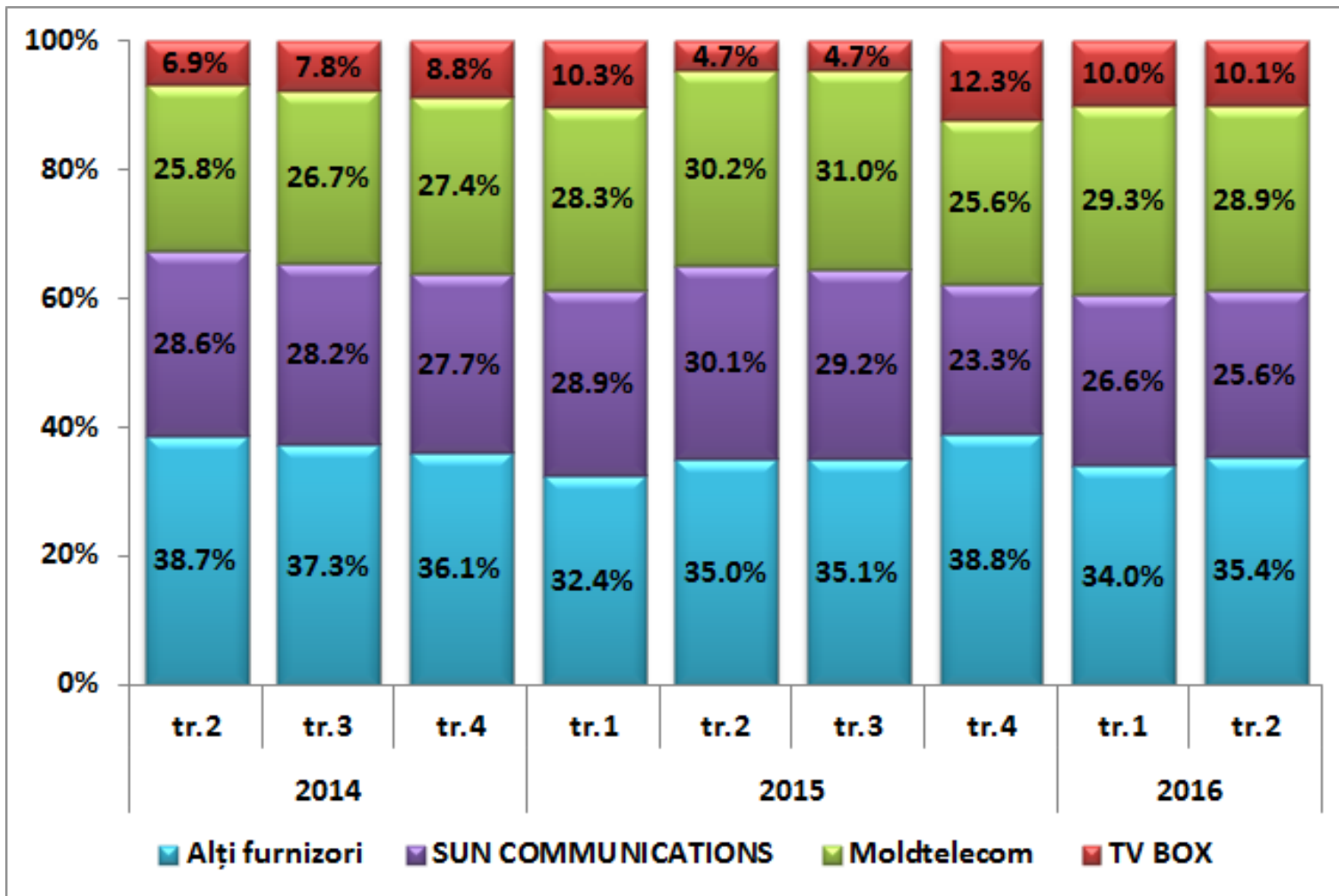


Chart 3. Structure of multichannel TV market, depending on turnover

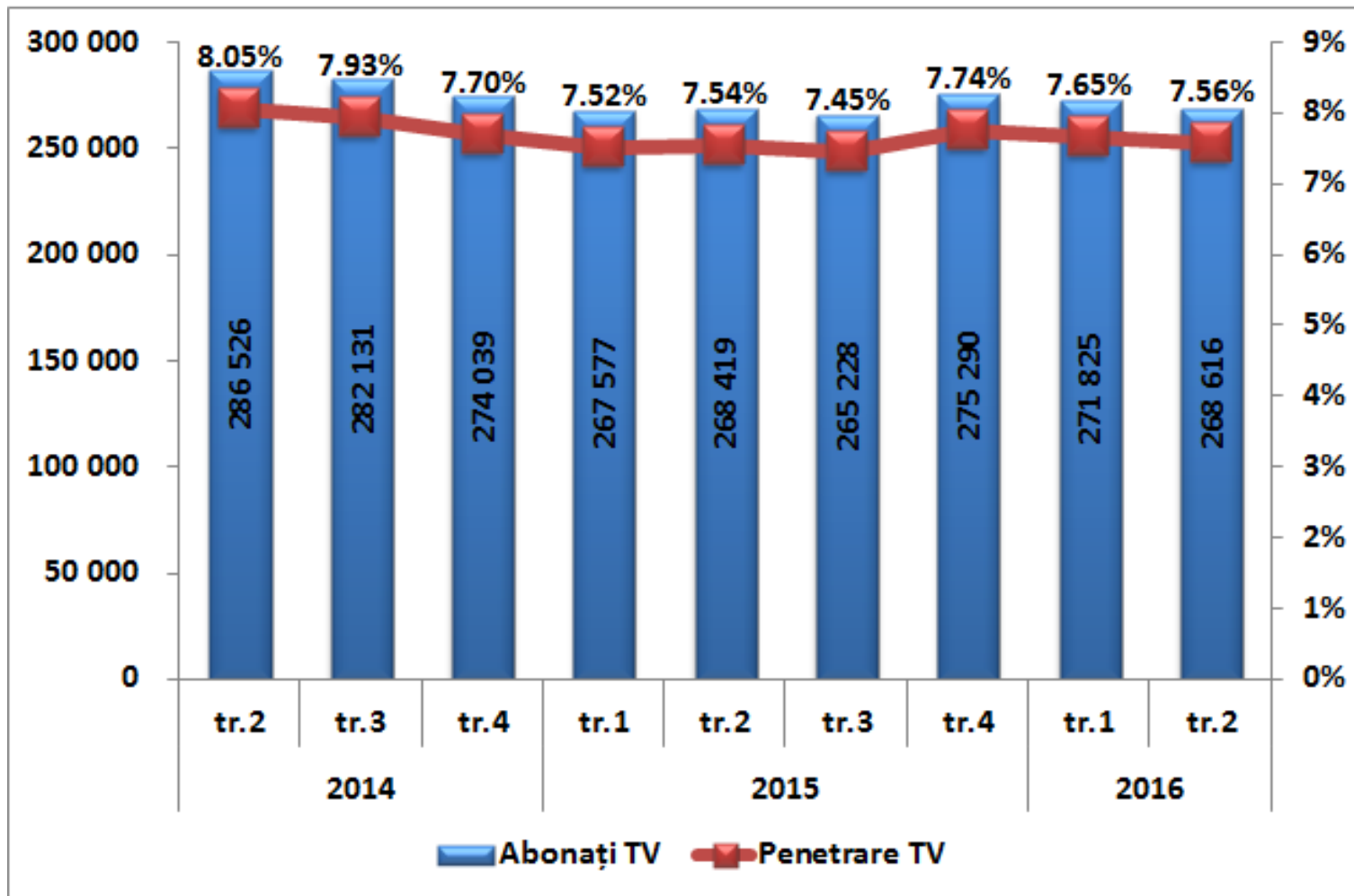


Chart 4. Number of subscribers and penetration rates of multichannel TV services

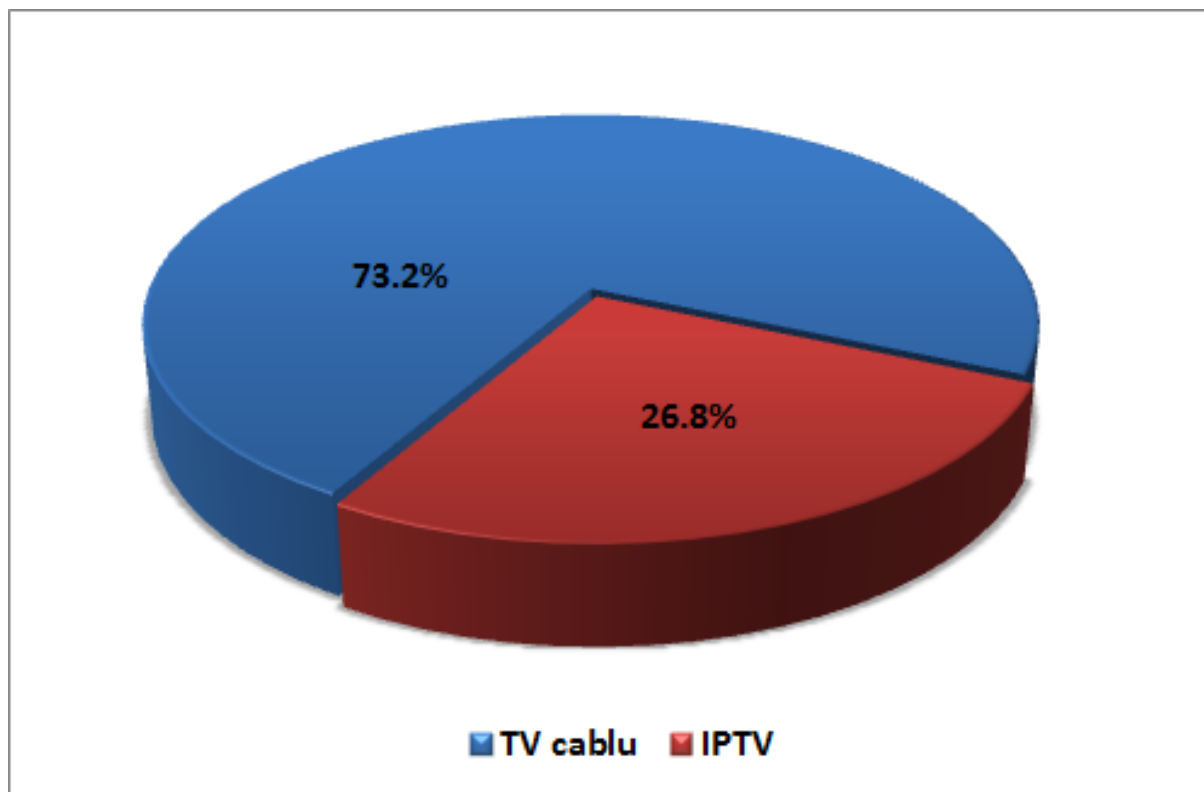


Chart 5. Structure of multichannel TV subscribers, depending on reception technology

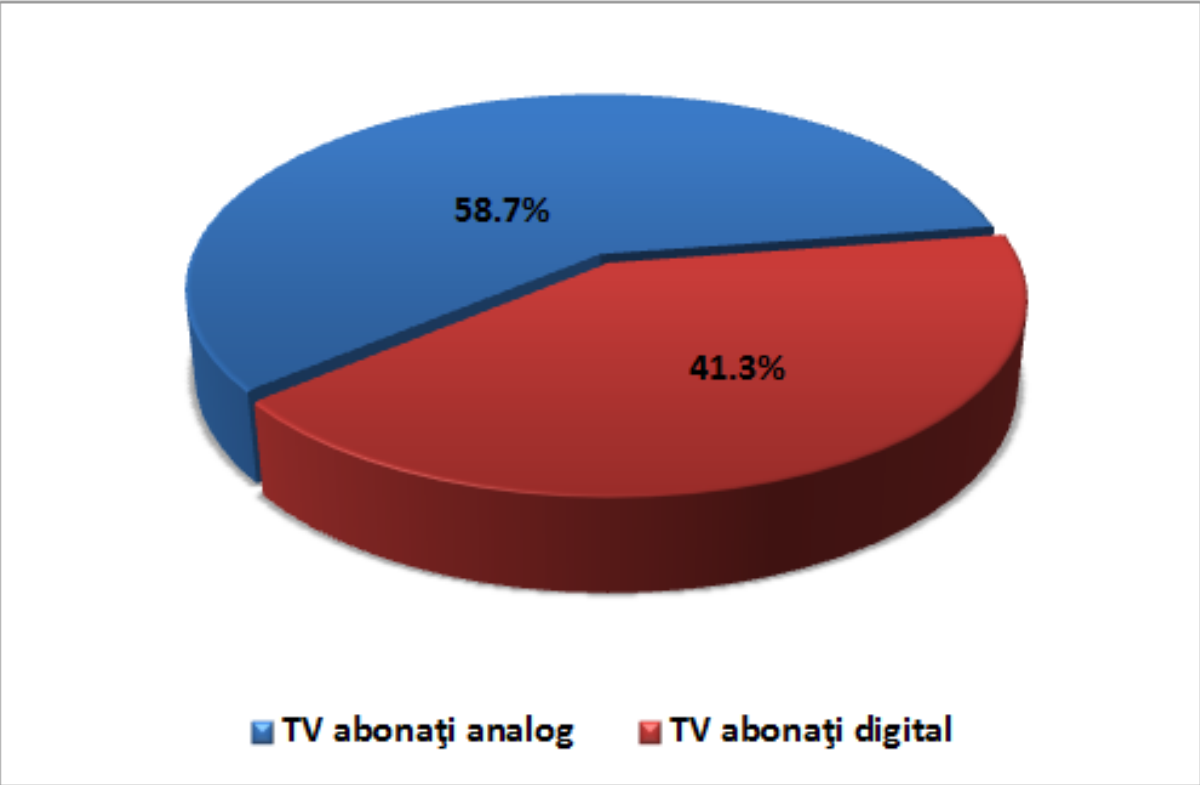


Chart 6. Structure of multichannel TV subscribers, analog/digital

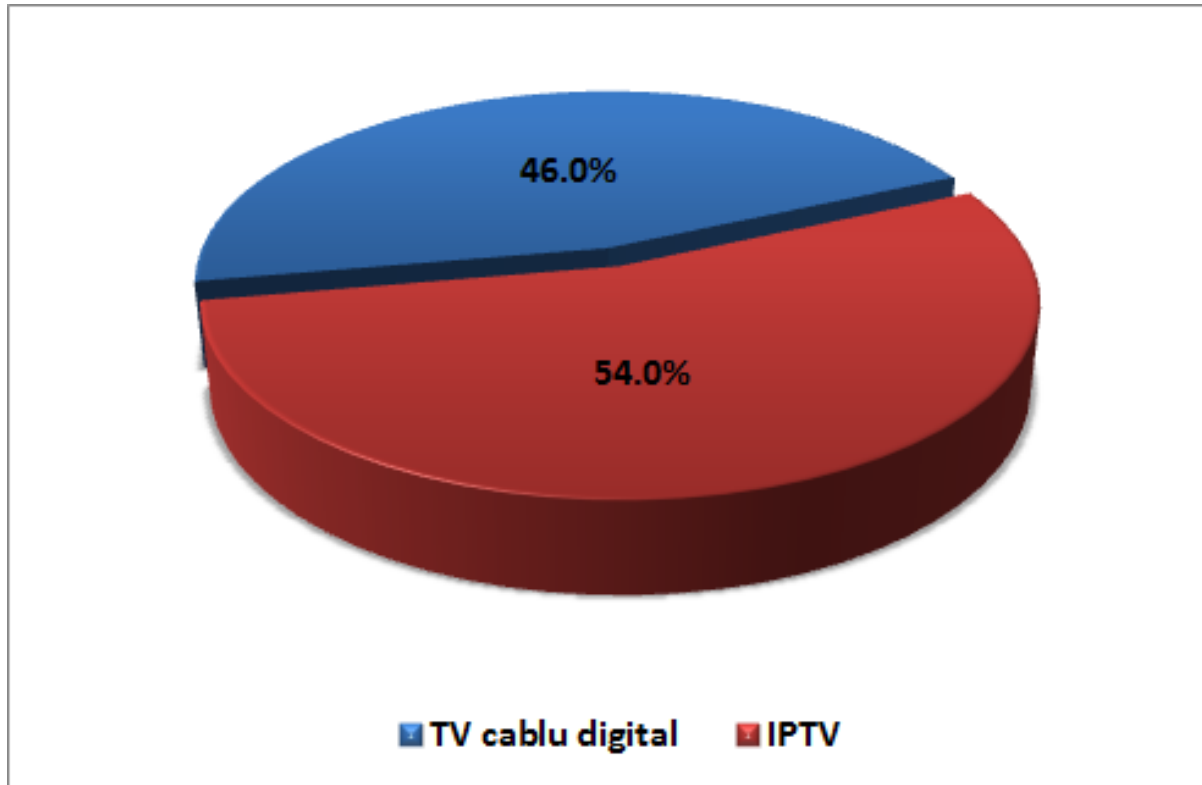


Chart 7. Structure of subscribers connected via digital technologies, depending on technology

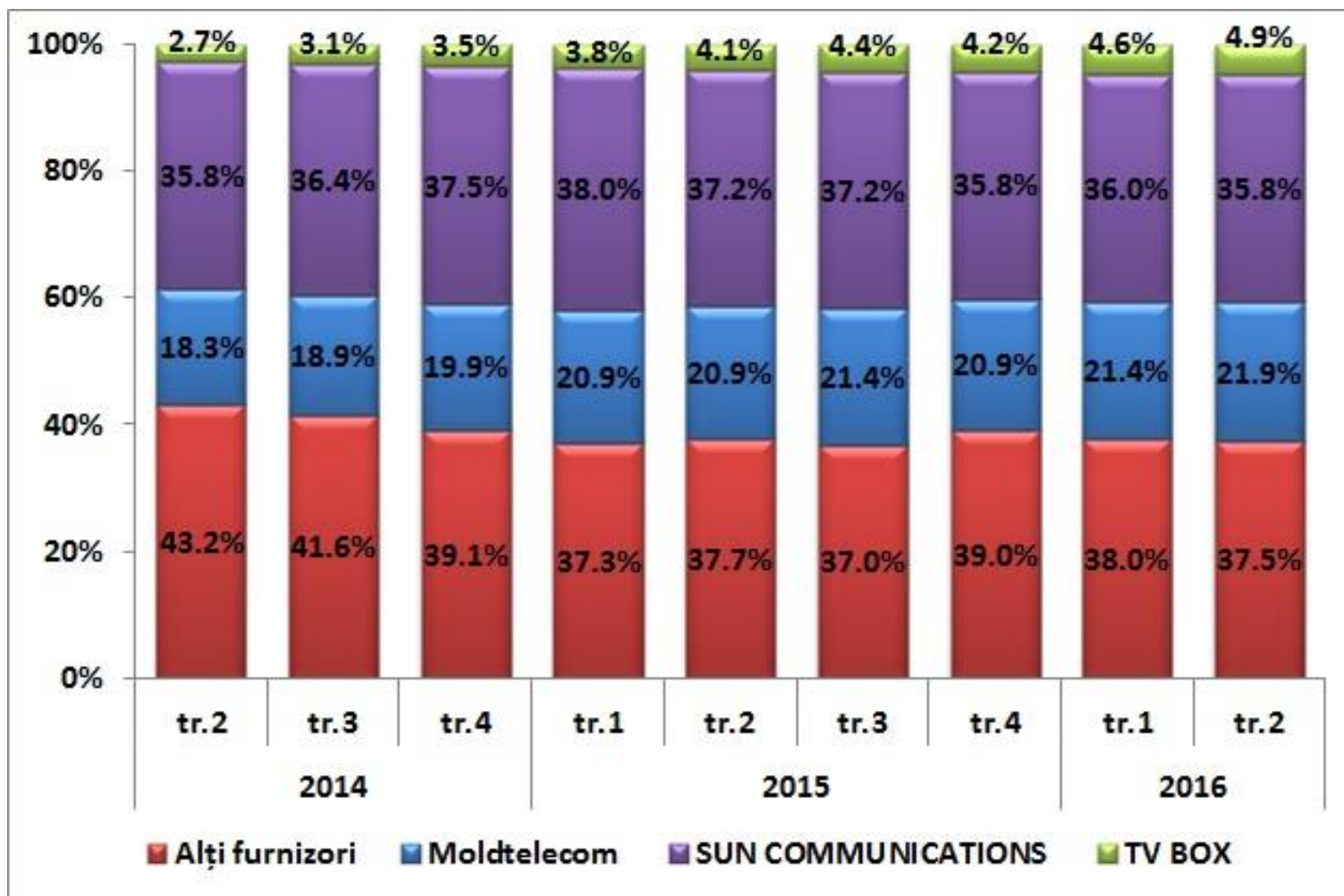


Chart 8. Market structure, depending on number of users

Situation on: 25.08.2016
 Update period: IInd quarter, 2016.